Phones, tablets and PCs have become portals through which we experience everything and every place. Bluetooth technology is the wireless constant in all of them, and the key to making IoT solutions accessible to everyone.

Audio & Entertainment
The audio cable was one of the first cords Bluetooth cut. Bluetooth is now synonymous with the wireless audio and entertainment market, and has forever changed the way we consume media and experience the world.

Connected Device
Bluetooth Low Energy (LE) powers the Internet of Everything. From common everyday household items to health and wellness devices that are changing the face of healthcare, Bluetooth transforms the IoT vision into reality.

Automotive
The global standard for connection has set new standards in safety. Bluetooth technology has created connections between car and driver which have brought new levels of safety to our roads and more convenience to the in-car experience.

Smart Home
For years, Bluetooth technology has been at the heart of the connected home. Whether connecting TVs to soundbars or PCs to keyboards, Bluetooth has proven its place in the connected home and is now helping deliver the promise of the smart home.

600 MILLION
Bluetooth smart home devices will ship in 2018

Smart Industry
Bluetooth technology is powering the Industrial IoT and paving the way for the next industrial revolution. Bluetooth enables real-time monitoring of system performance and tolerances, creating intelligent machines and whole manufacturing lines that can predict and problem solve.

10X
growth in Bluetooth smart industry devices shipped each year by 2022

Smart Building
Bluetooth is expanding the definition of the smart building. Bluetooth technology enables indoor positioning and location services and makes intelligent building automation at scale a reality, even in commercial and industrial environments where reliability and security requirements are highest.

815 MILLION
Bluetooth smart building devices will ship each year by 2022

Smart City
Bluetooth helps connect city infrastructures in ways never before imagined to enhance the visitor experience and improve the quality of life for citizens, businesses, and employees around the globe.

5X
growth in location services deployments per year by 2022

Bluetooth is a community driven to create a better future. Learn more about the innovation Bluetooth brings to life at Bluetooth.com/markets